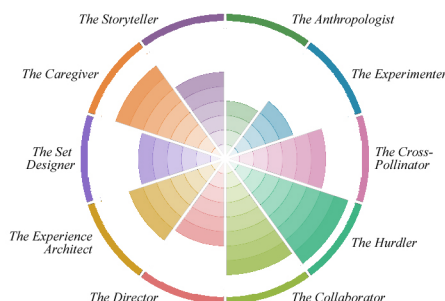


summary

Ryan brings the latest tools and techniques in creativity, design and systems thinking. His collaboration skills and ability to simplify complex processes have driven small and mid-sized organizations towards greater success. His experience includes developing multi-channel marketing campaigns, advancing the market for sustainable products, illustrating operational strategies, improving corporate communication procedures and facilitating team learning.



**the ten
faces of
innovation**
(by Tom Kelly, IDEO)

**professional
experience**

Fellow - Nsansa, LLC

Seattle, WA - 1/2012 to present

- First fellow for consulting firm specializing in Creativity, Entrepreneurship & Servant Leadership

Owner & Designer - Ceurv

Seattle, WA - 11/2011 to present

- Pro bono community development plan for Biocentinela, an Ecuadorian organic shrimp farm
- Business strategy, systems and support work for Nsansa, LLC, a Seattle consulting startup

Webmaster & Lead Graphic Designer - Santas & Thornburg, d.b.a. Zip Your Flyer

Edmonds, WA - 10/2010 to 12/2011

- Developed high-level marketing, sales and product strategies to double annual revenue
- Designed and executed new corporate brand and identity
- Project manager and lead designer for highly customized e-commerce website

Marketing Program Manager - Ecohaus, Inc. (formerly Environmental Home Center)

Seattle, WA - 2005 to 10/2010

- Drove small company growth and transition from one business unit to five
- Successfully managed a \$600K marketing budget for five different company divisions
- Executed all advertising and promotional programs on-time and under budget
- Project managed content development team for launch of custom e-commerce website
- Planned and executed booths at trade shows and events including logistics, design and setup
- Established and managed brands for Ecohaus, Inc., Built-e, Inc. and OSMO North America

**educational
experience**

Master of Business Administration, Sustainable Business - Bainbridge Graduate Institute

Bainbridge Island, WA - 2009 to 2012 (expected)

- Teacher's Assistant for Creativity & Right livelihood course (Summer 2011)
- Diversity & Social Justice Committee - Treasurer (2009-2010), Co-chair (2010-2011)

Bachelor of Fine Arts, Interior Design - The Art Institute of Seattle

Seattle, WA - 2003 to 2007

- Appointed Student Council Representative for Interior Design Department
- Developed election process for students to nominate new student council representatives
- Excelled in academics, achieved honor roll and chosen twice to exhibit final coursework

**community
leadership**

Council Member - Seattle HIV/AIDS Planning Council, King County Public Health

Seattle, WA - 2007 to Present

- Nominated as council member by unanimous vote, appointed by County Executive
- Worked as a team to prioritize prevention funding and develop Prevention Plan for King County
- Secured an additional \$31,000 in prevention funds for GLBTQ youth programs in King County

M-Group Coordinator - The Mpowerment Project, Lifelong AIDS Alliance

Seattle, WA - 2006 to 2008

- Planned and facilitated groups with GLBTQ youth focusing on sexual health and substance use
- Designed and implemented the website www.youthmpower.org

**cultural
immersion**

Livingstone, Zambia - 3 weeks 6/2000
Multiple cities, Germany - 2 weeks 12/2005
Puerto Vallarta, Mexico - 1 week 2/2009

Shanghai & Beijing, China - 2 weeks 12/2010
Reykjavik, Iceland - 1 week 2/2011
Isla Puná & Guayaquil, Ecuador - 2 weeks 12/2011