

objective

Marketing and communications associate in an organization where an actively engaged individual with diverse talents and a holistic approach is needed.

<http://youthmpower.org>
<http://twitter.com/ecohaus>
<http://ecohaus.com/email>
<http://blog.ecohaus.com>

**online
work
samples**

summary

Marketing professional passionate about design and technology as vehicles for positive change. Highly motivated and creative individual, especially skilled at building effective, productive working relationships with both internal and external clients. Excellent management, communication, and team building abilities. Thinks on a holistic level to provide the best possible outcome for all parties.

**professional
experience**

Marketing Program Manager - Ecohaus, Inc. *(formerly Environmental Home Center)*
Seattle, WA - 2005 to present

- Received three promotions in four years of employment
- Developed and produced email marketing program, the company's most successful marketing initiative as measured by ROI
- Instituted all aspects of online social networking via Twitter, Facebook, Yelp, etc.
- Designed and implemented blog.ecohaus.com, the company's newest marketing initiative
- Project managed content development team for launch of www.ecohaus.com
- Cultivated relationships with local groups, organizations, and festivals
- Planned and executed booths at tradeshow and events, including logistics, design and setup
- Produced showroom signage, product and program marketing materials
- Facilitated better communication between locations as Communications Team member
- Established and managed brands and websites for Built-e, Inc. and OSMO North America

Production Supervisor - FedEx Kinkos
Seattle, WA - 08/2005 to 12/2005

- Advanced from Associate to Supervisor in two months
- Excelled in fast-paced, deadline-oriented work environment

Customer Service Associate - Office Depot
Lynnwood & Seattle, WA - 2004 to 2005

- Served all store departments as needed at three different locations

**educational
experience**

Master of Business Administration, Sustainable Business - Bainbridge Graduate Institute
Bainbridge Island, WA - 2009 to 2011 (expected)

- Enthusiastic about embarking on an educational journey as an incoming C8 Student

Bachelor of Fine Arts, Interior Design - The Art Institute of Seattle
Seattle, WA - 2003 to 2007

- Appointed Student Council Representative for Interior Design Department
- Developed election process for students to nominate new student council representatives
- Excelled in academics: achieved honor roll and chosen twice to exhibit final coursework

**community
leadership**

Council Member - Seattle HIV/AIDS Planning Council, King County Public Health
Seattle, WA - 2007 to Present

- Nominated as council member by unanimous vote, appointed by County Executive
- Worked as a team to prioritize prevention funding and develop Prevention Plan for King County
- Secured an additional \$31,000.00 in prevention funds for GLBTQ youth in King County

M-Group Coordinator - The Mpowerment Project, Lifelong AIDS Alliance
Seattle, WA - 2006 to 2008

- Planned and facilitated groups with GLBTQ youth focusing on sexual health and substance use
- Designed and implemented the website www.youthmpower.org